

THE ENERGY STAR® WORD IS OUT!



BUILDER

THE MAGAZINE OF THE NATIONAL ASSOCIATION OF HOME BUILDERS / A HANLEY-WOOD, INC., PUBLICATION / JANUARY 1997

BUILDING FOR THE ENVIRONMENT

THE BUILDER CONNECTION

To put it simply, builders would be hard pressed to find a reason NOT to use fiber glass insulation. Builder benefits range from basic global responsibility to planning a hard caps marketing angle with the resulting impact on the environment soon underway in the residential home building industry. The North American Builders Association (NABBA) has a significant influence. The North American Builders Association (NABBA) has a significant influence. The North American Builders Association (NABBA) has a significant influence.

FOR EVERY POUND OF CARBON DIOXIDE EMITTED IN THE PRODUCTION OF INSULATION, 300 POUNDS OF CARBON DIOXIDE EMISSIONS ARE AVOIDED BY THE USE OF INSULATION.

THE WALL STREET JOURNAL

FRIDAY, MARCH 22, 1996

PRIVATE PROPERTIES

Buyers and Sellers

BankAmerica Corp. Vice Chairman and Chief Financial Officer Michael O'Neill has purchased a 1920s Mediterranean-style, 10,000-square-foot house in Rose, Calif., for about \$2.7 million. The asking price was \$3.2 million.

Spring Fix-It

Metropolitan areas where residents are most likely to shop at Builders Square home-improvement stores.

- 1 New Bedford, Mass.
- 2 Kansas, Kan.
- 3 Providence, R.I.
- 4 Middlesex-Somerset, N.J.
- 5 Minneapolis-St. Paul, Minn.
- 6 Racine, Wis.
- 7 Lowell, Mass.
- 8 Brockton, Mass.
- 9 Springfield, Mass.
- 10 Salt Lake City, Utah

Brew House

Anheuser-Busch has donated 8,000 empty beer cans to an unusual little business in Houston. The late John Milovich, a retired railroad shop-storer, spent 25 years creating the local landmark Bear Can House, which is covered with 50,000 cans. Mr. Milovich that allowed brewers out of the cans and used the cans for aluminum siding as well as a fence. Now, his sons and grandsons are doing restoration work, and building a workshop on the house using at least 5,000 cans.

THE ARIZONA REPUBLIC

Phoenix, Arizona

Saturday, September 27, 1997

EPA's Star is reborn, expanded

Program stresses energy efficiency

By Sue Doerfler

The Arizona Republic

People buy a home on emotion, but cost is their No. 1 priority. Energy efficiency, although a concern, generally is not a selling factor.

The Environmental Protection Agency, however, says it can and should be. The agency wants buyers to add sensitivity to energy efficiency when buying a home. The agency wants buyers to add sensitivity to energy efficiency when buying a home. The agency wants buyers to add sensitivity to energy efficiency when buying a home.

Savings a selling point

Star home. Raskin said. Let's say a new home costs \$240,000 without the Energy Star features and \$244,000 with. Energy Star buyers, assuming they got a mortgage with an 8 percent interest rate, would pay an additional \$33 a month on the mortgage but would save \$55 a month on utility bills.

Better Homes and Gardens

FEBRUARY 1997 \$1.95

Look for the Energy Star

You may not have seen the Environmental Protection Agency's Energy Star logo yet. But you will.

When shopping for computers, air conditioners, refrigerators, and other equipment and appliances, look for the star, above left, on the packaging. This stamp of approval is given only to the most efficient products—those that use less energy than conventional competitors. Energy Stars can be earned for new homes, too, if they are designed for miserly use of electricity and natural gas. Help is also available for those seeking low-cost mortgages for Energy Star homes.

For further information, call Energy Star toll-free at 888/782-7937.



Pollution Solution.

This symbol identifies high performance energy-efficient computers, monitors and printers that save you money and reduce air pollution by "powering down" when not in use.

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energy
EPA POLLUTION PREVENTER

THE INDIANAPOLIS STAR
September 28, 1997
Circulation—(M) 230,195 (S) 403,956



READY FOR ROUGH WEATHER: Jerral Ford, left in black shirt, and Marcus Williams with ladder work on homes in the Satter Run Area in Westfield. The house will have 12-inch thick walls in the laundry room in case of a tornado.

Energy efficient

■ Home tour and fair spotlight methods and materials that save energy.

By Jo Ellen Meyers Sharp
Staff writer

About 20 builders will participate in a three-day event beginning Saturday, that will showcase some of the most energy-efficient construction methods, materials, heating and cooling systems and appliances.

The third annual Energy-Rated Homes Tour highlights homes throughout the metropolitan area that have been designed and built to save consumers money and to decrease pollution. On Saturday, the tour includes an

Energy Fair, featuring seminars, workshops and vendor displays at Menards Village Park Plaza in Carmel. Energy efficiency is as much a posterchild issue as it is a posterchild for local and national energy experts.

An Energy Star-rated home could save Indianapolis residents from \$240 to \$480 a year on utility bills, reducing the home ownership costs by as much as \$20,000 over the life of a mortgage, according to the

percent of the country's greenhouse emissions, according to the 1996 Annual Energy Outlook published by the Environmental Protection Agency.

If EPA's energy projections hold, emissions from reduced in 20 years to the equivalent of 10 million cars, roadways, and national reduced energy consumption. But the reduction in energy consumption is not the only benefit. Thirty-five percent of all energy in the United States is used in homes, making household energy responsible for 20

Energy event

What: Third annual Energy-Rated Homes Tour and Energy Fair. When: Saturday, Sept. 28, 10 a.m. to 5 p.m.; Sunday, Sept. 29, 10 a.m. to 4 p.m.; Monday, Sept. 30, 10 a.m. to 4 p.m. Location: Menards Village Park Plaza in Carmel. Admission: Free. Contact: Jo Ellen Meyers Sharp, 317-434-1234.

Where: Area subdivisions programs available for next weekend at area schools. Energy-Rated Homes Tour and Energy Fair. When: Saturday, Sept. 28, 10 a.m. to 5 p.m.; Sunday, Sept. 29, 10 a.m. to 4 p.m.; Monday, Sept. 30, 10 a.m. to 4 p.m. Location: Menards Village Park Plaza in Carmel. Admission: Free. Contact: Jo Ellen Meyers Sharp, 317-434-1234.

September 22, 1997
The Washington Post

REAL ESTATE

HOUSEWATCH Dodson's Blumont Model

Earning a Star For Improved Energy Efficiency

By Katherine Salant

The first thing most buyers will notice when they visit Dodson Homes' Blumont model at Ashburn Farm in Loudoun County is its straightforward floor plan with nice-sized rooms that are neatly decorated. Those who look a bit farther will discover that a brick front, the elaborate stone wall surrounding the fireplace and the Corian counters in the kitchen are

THE NATION'S NEWSPAPER

USA TODAY

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SAVING THE EARTH. SAVING YOUR MONEY.

EPA Recognizes 'ENERGY STARS'

The Energy Star Story

Energy Star is a voluntary program that encourages consumers to buy energy-efficient products. It is a partnership between the U.S. Environmental Protection Agency (EPA) and the U.S. Department of Energy (DOE). The program is designed to help consumers save money and reduce greenhouse gas emissions by choosing products that are more energy-efficient.

The Energy Star program has been a success story, with millions of products sold and billions of dollars in savings for consumers. The program has also helped to reduce greenhouse gas emissions and improve the environment.

People who don't buy a product should benefit from it too.

Let's make things better.

PHILIPS